



**Hey There Broome Business,** 

Thanks for registering to GET FROCKED this Mardi Gras! By signing up for 'FROCK YA SHOP', you're helping spread the 'BIGGER, BRIGHTER, PROUDER' spirit throughout the town, so THANK YOU!

Release your shop/workspace/workshop/office/market stall's inner "DRAG QUEEN" however you'd like to interpret our theme. Think 'BRIGHT' colours and excessive sparkle, remember when it comes to Mardi Gras, more is always MORE.

FROCK UP your shop from February 18th to March 6th and display your Poster which includes the QR code so your customers can get voting.

The winning FROCKED SHOP will score a \$1000.00 CASH from our sponsor Kimberley Pharmacy Service, plus one of your customers could also score \$1000 cash just for having a say! Everybody wins.

Don't forget you can send us a photo or a short video of your FROCKED SHOP to broomepride@gmail.com or tag us in your socials. We'd love to feature you on our socials and display your entry on our website for voters to see.

**Good Luck!** 



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